Najahk
مؤسسة نجاحك للتسويق الالكتروني

Empowering Digital Futures

NAJAHK

Digital Marketing Est.



Business Profile-2024-25

About Company

Najahik Digital Marketing Est is dedicated to providing comprehensive IT, marketing, and infrastructure solutions that enable businesses to achieve digital excellence, scalability, and sustainable growth.

Founded in 2020, the company has evolved into a trusted name in IT services, digital transformation, and marketing solutions across Saudi Arabia.

Expertise spans multiple domains, including IT infrastructure, software development, system installation, digital marketing, and web and mobile solutions. The goal is to simplify technology while delivering measurable results that enhance efficiency and long-term performance.



www.najahk.com

Empowering businesses with cutting-edge technology and tailored solutions, NAJAHK drives digital transformation to help organizations thrive in the competitive global landscape.

Vision & Mission

Company Vision

Empowering businesses to thrive in the digital era by delivering innovative, reliable, and scalable solutions. To be a leading provider of innovative IT and digital solutions in Saudi Arabia and the GCC, driving businesses toward technological advancement and sustainable growth through creativity, reliability, and excellence.

Company Mission

To empower organizations with cutting-edge technology, reliable infrastructure, and effective digital marketing that transform operations, enhance productivity, and maximize business value. Every solution is built on innovation and integrity, ensuring customer satisfaction, long-term partnerships, and measurable success.



Definition of Innovation-Driven Success

At NAJAHK, we believe that true success comes from harnessing innovation and technology to drive business growth. We partner with organizations to redefine their operations, helping them leverage advanced solutions that streamline processes, enhance customer experiences, and foster sustainable growth

Importance of Innovation-Driven Success

In a rapidly evolving digital world, innovation is the key to staying competitive. By embracing new technologies and strategies, businesses can enhance productivity, improve decision-making, and unlock new opportunities. At NAJAHK, we guide companies through this transformation, ensuring they are equipped to adapt, grow, and succeed in the future.

INDEX

Your Digital Transformation Toolkit

Innovative Solutions to Drive Growth and Efficiency

01 Logo & Brand Identity

02 IT Infrastructure Solutions

03 Web & App Design

04 Software & Mobile App Development

05 Marketing & Digital Services

06 Installation of access door control system

07 Installation of low voltage and control panel.

08 Manpower supply for Electro- Mechanical works.

09 Supply of all materials related to Electrical & mechanical works

10 Power & control cables

11 Cable tray and fittings

12 Glands, Lugs, Tags, Ferrules

13 Junction box, joint kit, Breakers

13 UPVC Pipes & Fittings



1.Logo & Brand Identity

Craft a First Impression That Lasts

At NAJAHK, we understand the power of a strong first impression. We create logos and brand identities that capture the essence of your business and leave a lasting mark.



Memorable Logo Design

Your logo is the face of your brand. We design custom logos that reflect your values, mission, and vision, ensuring your brand stands out at first glance.



Cohesive Brand Identity

Consistency builds trust. We craft a complete brand identity—logos, fonts, and color schemes—that is visually unified across all touchpoints, reinforcing recognition and loyalty.



Tailored to Your Audience

We tailor every design to your specific audience. Our branding solutions resonate with your target market, ensuring that your first impression connects and engages.



Enduring Visual Appeal

Your brand should stand the test of time. We focus on creating timeless designs that evolve with your business, maintaining a fresh and professional appearance for years to come.

2.IT Infrastructure Solutions

Building a Resilient and Secure Digital Foundation

At NAJAHK, we provide robust IT infrastructure solutions that ensure the seamless operation and security of your digital assets. Our services are designed to support business growth and optimize performance.

Comprehensive Data Center Solutions

We design, deploy, and manage data centers that maximize efficiency and security. Our solutions ensure reliable operations, high availability, and scalability for future growth.

Network & Server Optimization

Improve your business's connectivity and performance with our network and server solutions. We optimize configurations to ensure fast, secure, and dependable operations.

Cloud & Virtualization Services

Modernize your IT environment with our cloud and virtualization solutions. We help businesses transition to the cloud, optimize costs, and deploy virtualized environments for greater flexibility.

Backup & Disaster Recovery

Safeguard your business with our backup and disaster recovery services. We ensure your data is protected and your business can quickly recover from any disruptions, minimizing downtime.

3.Web & App Design

Designing Digital Experiences That Convert

At NAJAHK, we craft visually stunning and user-friendly websites and apps that drive engagement and conversions. Our designs combine aesthetics with functionality to deliver seamless digital experiences.

User-Centered Design

We prioritize user experience (UX) in every design. Our websites and apps are intuitive, ensuring smooth navigation that keeps visitors engaged and encourages interaction.

Responsive Across All Devices

Our web and app designs look and perform flawlessly on any device. Whether desktop, tablet, or mobile, we ensure a consistent, high-quality experience for all users.

Optimized for Performance & SEO

We build websites and apps that are fast, responsive, and optimized for search engines. This ensures your digital platforms perform well and rank higher, driving more traffic to your business.

Scalable for Business Growth

Our designs are built with the future in mind. We create scalable solutions that grow with your business, ensuring your website or app can adapt to evolving needs and increasing demand.

4. Software & Mobile App Development

Custom Solutions That Power Your Business

At NAJAHK, we create custom software and mobile apps designed for performance and scalability. Whether for enterprise solutions or user-friendly mobile experiences, we ensure your digital products meet the highest standards.

Tailored Software Solutions

Develop software that fits your unique business needs. We create custom solutions that streamline operations, improve efficiency, and drive innovation.

Scalable Mobile App Development

Build mobile apps that grow with your business. Our apps are designed for both usability and scalability, ensuring a seamless experience across all devices.

Secure & Robust Performance

Security and performance are at the core of our development. We ensure your software and apps run smoothly, safeguarding your data with top-tier protection.

End-to-End Development

From concept to launch, we handle every stage of development. Our team ensures your project is completed on time, delivering polished, ready-to-use solutions.

5. Marketing & Digital Services

Amplify Your Brand with Targeted Digital Strategies

At NAJAHK, we create marketing strategies that amplify your brand's reach and engagement. Whether through targeted digital campaigns, impactful visuals, or data-driven insights, our solutions ensure your message connects with your audience and drives results.



Driving Brand Awareness

Maximize visibility across platforms with targeted campaigns that boost your brand presence. Our strategies ensure you reach the right audience at the right time.



Engaging Content Creation

Captivate your audience with compelling, high-quality content that tells your brand story. From social media posts to blogs, we create content that resonates and inspires action.



Data-Driven Campaigns

Leverage data to optimize your marketing efforts. Our analytics-driven approach helps you refine your campaigns for maximum impact and return on investment.



Social Media Growth

Grow your presence across social channels with strategies tailored to each platform. We help you build meaningful connections and turn followers into loyal customers



6.Installation of Access Door Control System

Secure. Smart. Seamless Access Management.

At Najahik Digital Marketing Est, we specialize in the design, supply, and installation of advanced access control systems that ensure safety, efficiency, and convenience for commercial, industrial, and residential environments.



Comprehensive Access Control Solutions

We offer a complete range of access door control systems including RFID, biometric, keypad, and card-based entry systems. Our team ensures seamless integration with your existing IT and security infrastructure, providing both physical and digital access management.



Customized Installation & Configuration

very organization has unique security needs. That's why our specialists assess your site layout, entry points, and workflow to deliver customized installation that aligns with your safety protocols and operational flow—ensuring minimal disruption and maximum protection.



Integration with Surveillance & Alarm Systems

Our access control systems can be integrated with CCTV, fire alarms, and intrusion detection systems to create a unified, intelligent security network. This allows for centralized monitoring and real-time alerts to enhance overall safety and control.



Maintenance & Technical Support

Beyond installation, we provide routine maintenance, performance checks, and technical support to ensure continuous system reliability. Our expert team is available for troubleshooting, upgrades, and training to help your staff manage the system effectively.

7. Installation of Low Voltage and Control Panel

Powering Systems with Precision and Safety

At Najahik Digital Marketing Est, we provide expert installation, configuration, and commissioning of low-voltage and control panel systems designed to ensure safe, efficient, and reliable power distribution.

Design & Planning

Our engineers carefully analyze system requirements to design optimized control panel layouts and wiring configurations that ensure maximum efficiency, scalability, and future expansion capabilities.

Professional Installation

We handle every step of the process — from cable routing and termination to final setup — ensuring seamless installation that meets electrical and safety codes.

Testing & Commissioning

Each system undergoes comprehensive testing and calibration to verify functionality, accuracy, and safety. We guarantee reliable operation under all load conditions.

Support & Maintenance

We offer ongoing maintenance services including inspections, fault diagnostics, and upgrades to ensure your panels operate at peak performance year-round.

8. Manpower Supply for Electro-Mechanical Works

Skilled Workforce, Reliable Performance

At Najahik Digital Marketing Est, we specialize in providing qualified and experienced manpower for a wide range of electro-mechanical projects. Our workforce is trained to deliver precision, efficiency, and safety in every task.



Skilled Technicians

Simplify complex ideas with clear, engaging explainer videos. We transform your message into a visual story that educates and connects with your audience.



Project-Based Deployment

Our manpower solutions are flexible and scalable, tailored to project requirements — from short-term assignments to long-term contracts across industrial, commercial, and construction sectors.



Quality Assurance

We maintain strict quality control standards through supervision, performance monitoring, and continuous training to ensure reliable and consistent results at every stage.



Safety & Compliance

Our teams strictly adhere to international safety regulations and site protocols, ensuring that all work is carried out safely, responsibly, and with full compliance to project specifications.



9. Supply of Electrical & Mechanical Materials

Reliable Components for Every Project

Najahik Digital Marketing Est provides a wide range of high-quality electrical and mechanical materials to support industrial, commercial, and infrastructure projects. We ensure that every component we supply meets international standards.



Comprehensive Product Range

We supply power and control cables, cable trays, fittings, junction boxes, and breakers, along with a full selection of accessories such as glands, lugs, tags, ferrules, and joint kits.



Quality & Certification

All materials are sourced from reputed manufacturers and come with certified quality assurance, ensuring compliance with local and international electrical and mechanical standards.



Timely Delivery

We maintain a robust supply chain network to guarantee on-time delivery of all materials, helping clients meet tight project schedules without delays.



Custom Supply Solutions

From bulk orders to specialized materials, we provide customized procurement services designed to meet specific project requirements and budget expectations.

Contact Us

Have a question or need assistance? We're here to help! At NAJAHK, we pride ourselves on delivering exceptional customer service and support. Whether you’re looking for more information about our services, need technical support, or want to discuss your project needs, don’t hesitate to reach out. Our team is ready to guide you through every step of the way.





Get in touch with us:

Contact to our email
sales@najahk.com

Visit our website
www.najahk.com

Thank You

For Your Attention



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